**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

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| Date | 24 June 2025 |
| Team ID | LTVIP2025TMID59731 |
| Project Name | HealthAI |
| Maximum Marks | 4 Marks |

**Objective:** To create an accessible, AI-powered health platform that provides symptom-based analysis, treatment suggestions, and health analytics for early guidance and informed decision-making.

**Brainstorming Ideas (Initial Concepts)**

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| **Idea** | **Description** | **Target User** | **Feasibility** | **Impact** |
| Symptom Checker | Allows users to input symptoms and get possible diagnoses | General public | High | High |
| AI Chatbot | Conversational health assistant using AI | Everyone | High | High |
| Health Metrics Visualization | Track vital signs (BP, heart rate) visually | Chronic patients | Medium | High |
| Personalized Treatment Plans | Generate treatment advice based on diagnosis | Diagnosed individuals | Medium | Medium |
| Telemedicine Integration | Connect users to doctors | All users | Low | High |
| Mental Health Check-In | AI-based mood detection and mental advice | Teens, young adults | Medium | Medium |

**Idea Prioritization (Using Impact vs. Feasibility Matrix)**

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| --- | --- | --- | --- |
| **Idea** | **Feasibility** | **Impact** | **Priority** |
| Symptom Checker | High | High | Must Have |
| AI Chatbot | High | High | Must Have |
| Health Metrics Visualization | Medium | High | Should Have |
| Personalized Treatment Plans | Medium | Medium | Could Have |
| Mental Health Check-In | Medium | Medium | Could Have |
| Telemedicine Integration | Low | High | Future Scope |